



SCHEDULE AT-A-GLANCE

	WEDNESDAY, MAY 29, 2019
9:00 - 1:00	ADD-ON WORKSHOP* How to Purchase or Open a Cannabis Business Presented by: Clover Leaf University
EXHIBITION FLOOR CLOSED FOR SET-UP	

	THURSDAY, MAY 30, 2019			
9:00 - 9:45	PRESS PREVIEW AND WELCOME RECEPTION (Invitation Only)			
10:00 - 10:10	WELCOME REMARKS Christine Ianuzzi			
10:15-10:30	INDUSTRY UPDATE Vivian Azer, Managing Director, Cowen, Inc.			
10:30-10:50	KEYNOTE ADDRESS			
10:50-11:10	CANNABIS 2030: BACK TO THE FUTURE Raphael de la Cruz, General Partner, Universal Brand Ventures Sumit Mehta, CEO, Mazakali			
Seminar Tracks:	Banking and Finance	Business Opportunities	Investing	Policy/Compliance/Legal
12:00 - 12:50	How to Protect Your Cannabis Business Norman Chevlin, Geoff Pope	Big Data Powers Big Cannabis David Berg, Christopher Dell'Olio	Protect Thyself: Investor- vs. Company-Friendly Deal Terms Andi Goldman, Kathryn McCall	Don't Forget the Checks! How to Prep for Turning in Your Licensing Application Greg Huffaker, Victoria Trusty, Tanisha Victor
2:00 - 2:50	280E: Taxing the Cannabis Industry Marc Claybon, Dean Guske, Nick Richards, Sandy Suchoff	Being a Good Boss: Why it Matters More in Cannabis John Comeau, Diane Czarkowski, Hillary Peckham, Hope Wiseman	Finding the Funding: An Overview of Debt and Equity Options to Fund Your Business Scott Jordan, Florence Hardy	Business and Law of Marijuana William Caruso, Patricia Heer, Marc Ross
3:00 - 3:50	Banking Bad — Obtaining & Keeping a Bank Account! Christian Hageseth, Michael O'Neill	Grow Room Environments for High Quality Crops Peter Armando, Craig Burg, Christine Champagne, Tom Purdy	Think About Your Exit - BEFORE Your Exit Kenneth Cera	Compliance Issues for Cannabis Licensees - How to Remove All Fear of Regulators Carly Bodmer, Robert Carp, Andrew Hunzicker
5.00 - 6:30	PISTIL POINT PRESENTS: CWCBE expo NETWORKING MIXER† at Hudson Terrace			
EXHIBITION FLOOR OPEN: 11 AM TO 5 PM				

On-Site Registration Opens 8:00 Daily

All times, speakers, rooms, and topics are subject to change without notice.

* Separate Fee Required

† Super Saver Pass or Separate Fee Required



FRIDAY, MAY 31, 2019

Seminar Tracks:	STEMed	Cannabis/Community/Society	Adult Use in the Northeast: Industry	Investment and Hemp
9:00 - 12:00	ADD-ON WORKSHOP* Hemp: The Dawning of a New Day in the U.S.A. Presented by Axel Bernabe, Clifton Parks, David Roberson, Geoff Whaling			
10:00 - 11:00	Cannabis Extraction Matthew Anderson	A Brand New Cannabis World Leo Bridgewater, Dr. Chanda Macias, Roz McCarthy, Gia Moran, Marc Ross	What Can We Learn from Other States Calvin Frye, Kathryn McCall	Cannabis Funds & Venture Capital: What You Need to Know Neil Kaufman, James Rieger, Jeffrey Shultz
12:00 - 12:50	A CONVERSATION WITH ...			
1:00 - 1:50		Warrior Wellness: The Transition Epidemic Facing Veterans Denise Bottiglieri, PhD, Mike Hoover, Dan Marshall, Max Rose, Jonathan Wilson		
1:00 - 6:00	ADD-ON WORKSHOP* The Cannabis Landscape — Deconstructed for the Seasoned Investor Presented by Sumit Mehta			
2:00 - 2:50	Make Seed-to-Sale Work for You Christopher Dell'Olio, Jacobi Holland, Aly Piscatelli, Pranov Sood	Breaking Boundaries Without Permission: Women Making Business and Social Impact Cristina Buccola, Dr. Chanda Macias, Gia Moron, Tanya Osborne, Jeannette Ward Horton	Key Trends Shaping the Global Cannabis Market Kacey Morrissey	Running a Hemp Business Alex Bernabe, Clifton Parks, David Roberson, Geoff Whaling
3:00 - 3:50	How Blockchain is Transforming the Cannabis Industry from Seed-to-Sale Ken Ramirez, James Ugalde, Jontae James, Nitin Gaur, Dr. Steven Segal, Ryan Taylor	Autism: Perspectives, Passion & Progress Kevin Murray	MJ Legalization & Business Opportunities in NY & NJ Kelley Crosson	Crop Insurance Program for Industrial Hemp Clif Parks
4:00 - 4:50				Hemp Processing From Start to Finish Trey Riddle
6:00 - 10:00	INDUSTRY YACHT PARTY⁺ boarding from 6:00 - 6:40 pm, at Pier 81, 41st Street and 12th Avenue			
EXHIBITION FLOOR OPEN: 11 AM TO 5 PM				



SATURDAY, JUNE 1, 2019

Seminar Tracks:	Marketing/Branding/Commerce	Adult Use in the Northeast: Consumers	Adult Use in the Northeast: Consumers	
9:00 - 4:00	ADD-ON WORKSHOP* Clinical & Therapeutic Applications of Medical Cannabis Presented by Medical Resource Association			
12:00 - 12:50	Cannabis Industry Fundamentals: Market Size, Growth, Category, Product and Consumer Trends Roy Bingham	Hemp Today & Into the Future Erica McBride Stark, Geoff Whaling	Cannabis & Hemp Academia Town Hall Peter Apicella, Dr. Carlyn Buckler, Nadir Pearson, NYS Senator Diane Savino, Dr. Ekaterina Sedia	
1:00 - 1:50	New Brands/New Categories Peter Barsoom, Adrian Sedlin	Dispensary Owner/Operator Panel: Trials, Tribulations & Triumphs Michelle Bodner, Kelley Crosson, Jenny Einsig, Hillary Peckham	Health, Wellness & Safety: What to Look for When Buying CBD Dr. Stu Titus	
2:00 - 2:50	How the Media & Public Relations Influences the Cannabis Industry Jeremy Berke, Alyson Martin, Ronit Pinto, Robert Vanisko		CBD: Past, Present & Future Sumit Mehta, Dr. Monica Vialpando	
EXHIBITION FLOOR OPEN: 11 AM TO 4 PM				