

Seminars At-A-Glance sponsored by **ideabar.agency**

	WEDNESDAY, MAY 29, 2019
9:00 - 1:00	WORKSHOP* How to Purchase or Open a Cannabis Business Presented by: Clover Leaf University – Room 1A03
	EXHIBITION FLOOR CLOSED FOR SET-UP

	THURSDAY, MAY 30, 2019			
9:00 - 9:45	PRESS PREVIEW AND WELCOME RECEPTION (Invitation Only)			
10:00 - 10:10	WELCOME REMARKS Christine Ianuzzi, Managing Partner & Show Director, Cannabis World Congress & Business Exposition, Leading Edge Expositions			
10:15-10:30	INDUSTRY UPDATE Vivien Azer, Managing Director, Cowen, Inc.			
10:30-10:50	KEYNOTE ADDRESS: Cannabis Investing Today and Tomorrow: Cutting Through the Chatter and Focusing on Basic Financials/Growth Strategies Steve White: CEO, Harvest Health & Recreation Inc.			
10:50-11:10	CANNABIS 2030: BACK TO THE FUTURE Raphael de la Cruz, Principal, Universal Brand Ventures Sumit Mehta, CEO, Mazakali			
Seminar Tracks:	Banking and Finance Room 1A10	Investing Room 1A12	Policy/Compliance/Legal Room 1A13	Business Opportunities Room 1A15
12:00 - 12:50	How to Protect Your Cannabis Business Norman Chevin, Geoff Pope	Protect Thyself: Investor- vs. Company-Friendly Deal Terms Andi Goldman, Kathryn McCall	Don't Forget the Checks! How to Prep for Turning in Your Licensing Application Greg Huffaker, Victoria Trusty, Tanisha Victor	Big Data Powers Big Cannabis David Berg, Christopher Dell'Olio
2:00 - 2:50	280E: Taxing the Cannabis Industry Marc Claybon, Dean Guske, Nick Richards, Sandy Suchoff	Finding the Funding: An Overview of Debt and Equity Options to Fund Your Business Scott Jordan, Florence Hardy	Business and Law of Marijuana William Caruso, Patricia Heer, Marc Ross	Being a Good Boss: Why it Matters More in Cannabis John Comeau, Diane Czarkowski, Hillary Peckham, Hope Wiseman
3:00 - 3:50	Banking Bad — Obtaining & Keeping a Bank Account! Christian Hageseth, Michael O'Neill	Think About Your Exit - BEFORE Your Exit Kenneth Cera, Louis Han, Mark Collins, Alain Bankier	Compliance Issues for Cannabis Licensees - How to Remove All Fear of Regulators Carly Bodmer, Robert Carp, Tony Gallo	Grow Room Environments for High Quality Crops Peter Armando, Craig Burg, Christine Champagne, Tom Purdy
5:00 - 6:30	PISTIL POINT PRESENTS: CWCBE ^{Expo} NETWORKING MIXER [‡] at Hudson Terrace			
	EXHIBITION FLOOR OPEN: 11 AM TO 5 PM			

On-Site Registration Opens 8:00 Daily


All times, speakers, rooms, and topics are subject to change without notice.

* Separate Fee Required

‡ Super Saver Pass or Separate Fee Required



FRIDAY, MAY 31, 2019

Seminar Tracks:	Investment – Room 1A03 Hemp – Room 1A10	Adult Use in the Northeast: Industry – Room 1A12	Cannabis/Community/Society Room 1A13	STEMed Room 1A15
9:00 - 12:00	WORKSHOP* Hemp: The Dawning of a New Day in the USA Presented by National Hemp Association – Room 1A10			
10:00 - 11:00	Cannabis Funds & Venture Capital: What You Need to Know Neil Kaufman, James Rieger, Jeffrey Shultz	What Can We Learn from Other States Calvin Frye, Kathryn McCall, Roz McCarthy	A Brand New Cannabis World Leo Bridgewater, Dr. Chanda Macias, Gia Moran, Marc Ross, Mary Pryor	Cannabis Extraction Matthew Anderson
12:00 - 12:45	IN CONVERSATION WITH Bruce Linton: A High-Level View of the Current State of the Industry Chairman and CEO, Canopy Growth Corporation and Co-Founder, Tweed Marijuana Inc. – Room 1A13			
1:00 - 1:50			Warrior Wellness: The Transition Epidemic Facing Veterans Room 1A12 Denise Bottiglieri, PhD, Mike Hoover, Dan Marshall, Max Rose, Jonathan Wilson	
1:00 - 6:00	WORKSHOP* Cannabis Bootcamp — a 360° View for Serious Investors Presented by MAZAKALI – Room 1A03			
2:00 - 2:50	Hemp Cultivation Best Practices Ross Duffield	Key Trends Shaping the Global Cannabis Market Kacey Morrissey	Breaking Boundaries Without Permission: Women Making Business and Social Impact Cristina Buccola, Dr. Chanda Macias, Gia Moran, Tanya Osborn	Make Seed-to-Sale Work for You Christopher Dell'Olio, Jacobi Holland, Aly Piscatelli, Pranov Sood
3:00 - 3:50	Crop Insurance Program for Industrial Hemp Clif Parks	Legalization of Cannabis & Future Business Opportunities in New York and New Jersey Kelley Crosson, Axel Bernabe, Jeff Brown	Autism: Perspectives, Passion & Progress Kevin Murray	How Blockchain is Transforming the Cannabis Industry from Seed-to-Sale Ken Ramirez, James Ugalde, Jontae James, Dr. Steven Segal, Ryan Taylor
4:00 - 4:50	Hemp Processing From Start to Finish Trey Riddle			
6:00 - 10:00	INDUSTRY YACHT PARTY* boarding from 6:00 - 6:40 pm, at Pier 81, 41st Street and 12th Avenue			
EXHIBITION FLOOR OPEN: 11 AM TO 5 PM				



SATURDAY, JUNE 1, 2019

Seminar Tracks:	Adult Use in the Northeast: Consumers – Room 1A10	Marketing/Branding/ Commerce – Room 1A12	Adult Use in the Northeast: Consumers – Room 1A13	
7:30 - 4:30	WORKSHOP* Clinical & Therapeutic Applications of Medical Cannabis Presented by Medical Resource Association – Room 1A03			
12:00 - 12:50	Hemp Today & Into the Future Erica McBride Stark, Geoff Whaling	Cannabis Industry Fundamentals: Market Size, Growth, Category, Product and Consumer Trends Roy Bingham	Cannabis & Hemp Academia Town Hall Peter Apicella, Dr. Carlyn Buckler, Nadir Pearson, NYS Senator Diane Savino, Dr. Ekaterina Sedia	
1:00 - 1:50	Dispensary Owner/Operator Panel: Trials, Tribulations & Triumphs Michelle Bodner, Kelley Crosson, Jenny Einsig, Hillary Peckham		Health, Wellness & Safety: What to Look for When Buying CBD Dr. Stu Titus	
2:00 - 2:50	A New Approach to Startup Due Diligence in the Cannabis Industry Rani Soto, Leo Bridgewater, Susan Amat, Christine Ianuzzi	How the Media & Public Relations Influences the Cannabis Industry Alyson Martin, Ronit Pinto, Robert Vanisko	CBD: Past, Present & Future Sumit Mehta, Dr. Monica Vialpando, Kyle Lazernik	
EXHIBITION FLOOR OPEN: 11 AM TO 4 PM				