




Seminars At-A-Glance

WEDNESDAY, SEPT 25, 2019	
 9:30 - 6:00	Presented by  WORKSHOP* Cannabis Law: Present and Future Room 301A  Gold Sponsor  Media Sponsor
EXHIBITION FLOOR CLOSED FOR SET-UP	


THURSDAY, SEPT 26, 2019											
9:30 - 10:30	PRESS PREVIEW AND WELCOME RECEPTION (Invitation Only)										
10:30 - 10:40	WELCOME REMARKS Christine Ianuzzi, Managing Partner & Show Director, Cannabis World Congress & Business Exposition										
10:40-11:00	INDUSTRY UPDATE Claire Kaufmann, Directors of Client Services, Brightfield Group										
11:00-11:30	KEYNOTE ADDRESS: Doing Well by Doing Good Steve White: CEO, Harvest Health & Recreation Inc.										
Seminar Tracks:	<table border="1"> <thead> <tr> <th>Banking and Finance Room 306B</th> <th>Cultivation Room 306A</th> <th>Medical Room 303B</th> <th>Policy/Compliance/Legal Room 309</th> <th>Main Stage (rear of show floor)</th> </tr> </thead> <tbody> <tr> <td>The State of Banking for Cannabis Businesses</td> <td>Designing the Smart Farm of the Future: Automation of the Cultivation Process</td> <td></td> <td>The State of California Policy Reform</td> <td>Warrior Wellness: The Transition Epidemic Facing Veterans</td> </tr> </tbody> </table>	Banking and Finance Room 306B	Cultivation Room 306A	Medical Room 303B	Policy/Compliance/Legal Room 309	Main Stage (rear of show floor)	The State of Banking for Cannabis Businesses	Designing the Smart Farm of the Future: Automation of the Cultivation Process		The State of California Policy Reform	Warrior Wellness: The Transition Epidemic Facing Veterans
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The State of Banking for Cannabis Businesses	Designing the Smart Farm of the Future: Automation of the Cultivation Process		The State of California Policy Reform	Warrior Wellness: The Transition Epidemic Facing Veterans							
1:00 - 5:00	Presented by  WORKSHOP* Build, Grow and Expand Your Cannabis Business Room 301A										
1:00 - 5:30	Presented by  WORKSHOP* Cannabis Investment 101 Room 304A  Media Sponsor										
2:00 - 3:00	<table border="1"> <tbody> <tr> <td>280E: Taxing the Cannabis Industry</td> <td>Understanding HVAC & Plant Dynamics in Grow Room Environments</td> <td>Modern Perspectives on Medical Cannabis</td> <td>Business and Law of Marijuana</td> <td>Breaking Boundaries without Permission: Women Making Business and Social Impact</td> </tr> </tbody> </table>	280E: Taxing the Cannabis Industry	Understanding HVAC & Plant Dynamics in Grow Room Environments	Modern Perspectives on Medical Cannabis	Business and Law of Marijuana	Breaking Boundaries without Permission: Women Making Business and Social Impact					
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3:30 - 4:30	<table border="1"> <tbody> <tr> <td>Apportionment: What You Need to Know, and How it Can and Will Impact Your Cannabis Business</td> <td>Cultivating & Consuming Clean Cannabis</td> <td>Understanding Medical Cannabis Uses: Ailment Strain Alignment</td> <td>How Intellectual Property will Drive Cannabis Innovation</td> <td>A Brand New Cannabis World</td> </tr> </tbody> </table>	Apportionment: What You Need to Know, and How it Can and Will Impact Your Cannabis Business	Cultivating & Consuming Clean Cannabis	Understanding Medical Cannabis Uses: Ailment Strain Alignment	How Intellectual Property will Drive Cannabis Innovation	A Brand New Cannabis World					
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5:00 - 6:30	NETWORKING MIXER† at the back of the show floor										
EXHIBITION FLOOR OPEN: 11 AM TO 5 PM											

On-Site Registration Opens 8:00am Wednesday and Thursday, 9:00am Friday and Saturday
 All times, speakers, rooms, and topics are subject to change without notice.

* Separate Fee Required
 ‡ Super Saver Pass or Separate Fee Required



FRIDAY, SEPT 27, 2019

Seminar Tracks:	STEMed & Research Room 306B	Investment Room 306A	Lifestyle & Culture/ Hemp & CBD Room 303B	Main Stage (rear of show floor)
10:30 - 11:15		The New Normal: Why Cannabis Retail Strategy Will Pivot to the Franchise Model	Pot Meets PR: Cannabis Media in the Age of Legalization	
11:30 - 12:15	In Conversation with Chuck Smith: A Giant Leap Toward Normalization President & CEO, Dixie Brands - Main Stage			
12:45- 1:30	How Can Artificial Intelligence Provide Solutions for the Cannabis Industry	Finding Business Funding: An Overview of Debt, Equity and Crowd Funding Options		CBD Research: What We are Learning from Two Powerhouses
1:00 - 5:00	Presented by  WORKSHOP* Hemp: The Dawning of a New Day in the USA Room 301A			
2:00 - 2:45	In Conversation With Irwin Simon CEO, Aphria, Inc. - Main Stage			
3:00 - 4:00	Cannabis Industry Fundamentals: Market Size, Growth, Category, Products & Consumer Trends	Cannabis: Laboratory to Living Room	Health, Wellness & Safety: What to Look for When Buying CBD	The Challenges of Corporate Culture Change in the Cannabis Industry
7:00 - 10:30	INDUSTRY PARTY at the GRAMMY MUSEUM [†] (located in LA Live)			
EXHIBITION FLOOR OPEN: 11 AM TO 5 PM				



SATURDAY, SEPT 28, 2019

Seminar Tracks:	Marketing/Branding/ Commerce Room 306B	Lifestyle & Culture Room 306A	Hemp & CBD Room 303B	Main Stage (rear of show floor)
12:00 - 5:00	Presented by  WORKSHOP* Cannabis, Hemp, and CBD Retail Outlets: A Vision for the Future Room 301A			Media Sponsor 
12:00 - 1:00	Approaching Cannabis Industry through a National & Multi-National Lens	Cannabis Tourism & the New Horizons for Travel	Hemp CBD is Changing Lives: What Consumers Need to Know About Quality & Safety Before They Buy	Cannabis & Hemp Academia Town Hall
1:30 - 2:30	Big Data Powers Big Cannabis		Hemp Today and Into the Future	One-on-One with Jim Jones: Celebrity Branding and Marketing in the Cannabis Industry
3:00 - 4:00		Senior Cannabis for Health & Business Successes		
EXHIBITION FLOOR OPEN: 11 AM TO 4 PM				