

Schedule At-A-Glance

 THURSDAY, OCT 24, 2019			
ROOM:	Room 107	Room 108	Room 109
11:00 - 11:10	Welcome Remarks, Christine Ianuzzi Managing Partner & Show Director, CWCBCExpo Main Stage		
11:10 - 11:30	The Dominos Are Falling: An Industry Update Kay Tamillow, Research Director, Brightfield Group Main Stage		
11:30 - 12:00	CultivatED: Advancing Equity in the Cannabis Industry Chynah Tyler, Representative, Massachusetts House of Representatives Main Stage		
12:00 - 1:00	The Challenges of Corporate Culture Change in the Cannabis Industry	Raising Capital and Vetting Capital Raises – For Investors and Entrepreneurs	How MMJ Companies Can Prepare for FDA/ Government Regulation and Oversight - What Pharma Taught Us
1:15 - 1:45	Keynote Address James Smith, Founding Partner, Smith, Costello & Crawford Main Stage		
1:00 - 5:00	WORKSHOP* Build, Grow and Expand Your Cannabis Business Room 110		
2:00 - 3:00	Know Before You Grow: Federal and State Laws for Selling Hemp and CBD Products	Women Leadership in the Massachusetts Cannabis Industry	How Patents will Drive Cannabis Innovation Around the World
3:30 - 4:30	Vaping Crisis as Health Opportunity Main Stage		
3:30 - 4:30	Energy Efficiency in a Cultivation Center and Requirement for Massachusetts' State Compliance		Business and Law of Marijuana
5:00 - 6:30	Networking Mixer [‡] Located in Hall A Lobby		
EXHIBITION FLOOR OPEN: 11 AM TO 5 PM			

On-Site Registration Opens 8:00 am Thursday, 9:00 am Friday, and 10:00 am Saturday
All times, speakers, rooms, and topics are subject to change without notice.

* Separate Fee Required

‡ Super Saver Pass or Separate Fee Required



FRIDAY, OCT 25, 2019

ROOM:	Room 107	Room 108	Room 109
11:00 - 12:00	FDA and Cannabis: Striking the Balance between Protecting the Public Health and Consumer Demand	280E: Taxing the Cannabis Industry	The State of Medical Cannabis for Veterans
12:30 - 1:00	<p>Keynote Address Is Consumer-Friendly Cannabis Policy Possible? Keith Saunders, Board of Directors, NORML Main Stage</p>		
1:00 - 5:00	<p>WORKSHOP* The Good, the Bad and the Ugly of Owning and Operating a Cannabis Business in Massachusetts Room 110</p>		
1:30 - 2:30	The Evolving Cannabis Market: What you Need to Know Today about Retail, Consumer and Product Trends	Hemp Could Save the Planet	A Bold New Cannabis World
3:00 - 4:00	Podcasting and Sonic Branding	Going Public in Canada	Regulatory Updates: The New Frontier – Social Consumption and Delivery
EXHIBITION FLOOR OPEN: 11 AM TO 5 PM			



SATURDAY, OCT 26, 2019

ROOM:	Room 107	Room 108	Room 109
11:30 - 12:30	The State of Cannabis Banking	Dispensary Owner/Operator Panel: Trials, Tribulations and Triumphs	Cannabis and Hemp Academia Town Hall
1:00 - 2:00	A Career in Hemp	How California Can Inform Cannabis Businesses in New Markets: Building it Better from the Start	Women of Cannabis in Science, Medicine and Pharma
2:30 - 3:30	Morals, Ethics & Religion and the Cannabis Industry		
EXHIBITION FLOOR OPEN: 11 AM TO 4 PM			